

kristen morales

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education

Syracuse University, New York
Bachelor of Science, 1998
Print Journalism

**The Art Institute
of Fort Lauderdale, Florida**
Associate of Science, 2002
Graphic Design

awards

2010

Georgia Press Association
First place, Page One
First place, Layout & Design
First place, Lifestyle Coverage

2009

Georgia Press Association
First place, Page One
Second place, Layout & Design
Third place, Lifestyle Coverage
Third Place, Photo Illustration

*SNPA (Southern Newspaper
Publishers Association)*
Best Front-Page Design

2008

Georgia Press Association
First place, Page One
Second Place, Layout & Design

Georgia Associated Press
First Place, Graphics
& Illustration

SNPA
Best Front-Page Design

software

All Adobe CS up to CC
Interactive Adobe plug-ins
QuarkXPress up to v.7
Wordpress and Stamic CMS

References available upon request

experience

The University of Georgia College of Education, Athens, Ga.

Communications manager, 2014 to present

- Develop, manage and edit annual report and annual alumni magazine
- Develop strategy for and write/distribute news releases
- Work with web team to update website content
- Conceptualize, write, edit and design fliers, brochures and other print material
- Conceptualize and create social media content, including videos and photography
- Create electronic communications, including email and web-based materials

Paper Forest, Athens, Ga.

Newspaper/magazine design and InDesign consultant, 2010 to present

- Use Adobe CS5.5 to create newspapers and magazines for local and regional clients
- Convert newsrooms to InDesign and train staff in software and production workflow
- Design logos, books, business cards and advertisements

The Times, Gainesville, Ga.

Senior design editor / Features editor, 2007 to 2010

- Responsible for overall design of 27,000-circulation daily newspaper
- Manage staff of seven, including copy desk and two writers
- Assign and manage budget for daily features section
- Write three to six stories a week for features and news sections
- Create overall look for website, shoot and edit video

Athens Printing Company, Athens, Ga.

Prepress designer, 2006 to 2007

- Edit and design brochures, catalogs and other printed material
- Prepare files for output on several different presses

The Palm Beach Post, West Palm Beach, Fla.

Copy editor and page designer, 2000 to 2006

- Edit stories and write headlines for 175,000-circulation newspaper
- Design 1A and feature pages
- Brainstorm feature story ideas and design concepts with editors
- Organize and direct photo shoots and special section production

The Ventura County Star, Ventura, Calif.

Copy editor and page designer, 1998 to 2000

- Write and edit stories for 100,000-circulation daily newspaper
- Design news and feature pages

Barbara Brown Marketing & Design, Ventura, Calif.

Junior designer, 2000 to 2001

- Produce brochures, mailings and catalogs
- Conduct press checks and bid for projects

The Press-Journal, Vero Beach, Fla.

General assignment reporter, 1998

- Write general assignment stories for news and feature sections

The Daily Orange, Syracuse, N.Y.

Features editor, 1995 to 1998

- Assign and write stories for daily features section
- Manage staff of 30 writers and two assistants

The Telegram & Gazette, Worcester, Mass.

Freelance reporter, 1995 to 1997